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Friday January 31st, 2020

Bexley City Building and Zoning Department 2242 E. Main St Bexley, OH 43209

Dear Members of the Building and Zoning Board,

I am presenting this letter as supporting material for my home occupation permit application. I am seeking the home occupation permit for the purpose of being able to arrange flowers out of my home as a part of a floral design business. This business will not have an effect on traffic, the appearance of my home, or cause any inconvenience to the neighboring homes. My credentials include a floral design certification from the Floral Design Institute, based in Portland, OR, in addition to my bachelor's degree in design from Purdue University.

I intend to do business under the name Blumen, no earlier than the end of March 2020. I will ensure that all appropriate tax paperwork is filed and insurance is acquired prior to starting this business.

This letter confirms that only I will be engaged in this occupation at this address and that usage of this space is incidental to its residential purpose. Additionally, less than 25% of the space within the home will be used for this business, no changes will be made to the appearance of the house, no sales will be generated in connection with this home occupation, and no additional traffic will be generated.

My intention is to arrange flowers out of my home in the short term in order to build a client base. During this phase, I will meet with clients outside of my home, in public places, so traffic patterns will not be affected. In the long term, I plan to rent out a studio space and move all flower arranging activities to that space, but the ability to work out of my home in the beginning is an integral part of my business plan during the start-up phase.

For these reasons I am asking you to consider my application for a home occupation permit at your upcoming meeting. If you need any more information or have any questions regarding my application, please feel free to reach out to me at either my cell phone number or e-mail address as listed above.

Sincerely,

Genevieve Brune

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