



## End of Season Pool Report 2023

At the end of the 17<sup>th</sup> season of the Bexley Pool, we changed the membership structure and saw an increase in the number of individuals that accessed the pool. The new structure is financially supported by the administration for the revenue loss that was anticipated. We also have continued to put money back into the pool for unexpected repairs and planned capital projects that needed to be addressed (pool chairs, facility improvements, etc.).

Budget Comparison	2023	2022	% Difference
Revenue	\$305,747.18	\$341,693.66	-10.52%
General Fund Transfer	\$120,000.00	\$0.00	
Expenses	\$492,775.63	\$365,224.29	34.92%
<b>Total Net</b>	<b>(\$67,028.45)</b>	<b>(\$23,530.63)</b>	
w/o Capital	\$15,871.45		

### 2023 Remaining Pool Expenses and Capital Improvements

- Estimated \$32,874 (included in final total above)
  - \$13,682 of remaining expenses are capital improvements to the splash pad to extend seasonal use of that space.
- Management contract went up 2022 to 2023 due to chemical and staffing price increases.
- \$42K+ spent to repaint slides - 2022 capital carry-over. We have spent about \$100K+ on capital improvements over the last two years (This facility was built in 2007).

## 2023 Pool Attendance and Membership Report

### Season Attendance

Month	Membership Scans	Daily Admission	Ave. Daily Attendance
May	2,373	235	652
June	8,186	932	304
July	10,666	1,586	395
August	6,526	894	239
September	1,717	162	376
<b>2023 Total</b>	<b>29,468</b>	<b>3,809</b>	<b>33,277</b>
<i>2022 Total</i>	<i>25,546</i>	<i>4,354</i>	<i>29,900</i>

### Average Daily Attendance

Summer Total	33,277
Number of Days	101
<b>2023 Average</b>	<b>329</b>
<b>2022</b>	<b>296</b>
2021	303
2019	417
2018	370

### Memberships

Type	Early Bird (Jan. 1 - April 1)	Regular (Feb - July)	August Memberships (Aug 1 - 31)	Non-Resident Memberships	Total Memberships	Total Number of People w/ Memberships
Individual (1 - 54)	n/a	3086	48	227	3361	3361
Senior Individual (55+)	n/a	195	7	24	226	226
Plus 1	n/a	41	0	7	48	48
<b>2023 Total</b>	<b>0</b>	<b>3322</b>	<b>55</b>	<b>258</b>	<b>3635</b>	<b>3635</b>
<b>2022 Total</b>	<b>626</b>	<b>252</b>	<b>2</b>	<b>76</b>	<b>956</b>	<b>3092</b>

### Scholarship Memberships

Individual	4
Family	n/a
<b>Total</b>	<b>4</b>

14 Day Pass	Resident	Non-Resident
2023	14	5
2022	43	4
2021	8	1

## 2023 Programs & Rentals

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### SwimSafe Group Lesson Program

The SwimSafe Program operated from June 10 - August 3 offering 1, 3-week session and 2, 2-week sessions at 905, 940, 1015, 1050a (M-T-W-R) as well as Saturday lessons at 910, 945, 1020a.

**Program Totals**                      **547**

Program	Session 1	Session 2	Session 3	Saturday
Level 0 (Parent-Toddler)				48
Level 1 and 2	96	68	54	47
Level 3 and 4	75	64	64	31
<b>2023 Totals</b>	<b>171</b>	<b>132</b>	<b>118</b>	<b>126</b>
<i>2022 Totals</i>	<i>272</i>	<i>197</i>	<i>144</i>	<i>110</i>

### Other Programming

Senior Water Aerobics	14
Paws in the Pool	111
<b>Totals</b>	<b>125</b>

### Bexley Marlins Swim Team

The Marlins operated from May 30 - July 15 for eight (7) weeks from 700-900a (JV & V) M-T-W-R-F. Below is a breakdown of the revenue/expense split with the Swim Team Board.

**Total Swimmers**                      **125**

Program Revenue	\$15,732.00
25% to Rec of Program Revenue	\$3,933.00
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75% to Board	\$11,799.00
Program Expenses	\$6,600.00
<b>Final Cut to Swim Team Board</b>	<b>\$5,199.00</b>

### Rentals

The Golden Orthodontics Birthday Tent was open for rentals all summer and we also held after hours events (830-1030p).

Type	#	Notes
Lane Rentals	0	
After Hours/Group Rentals	7	3 School Events
Birthday Tent	65	51 in 2022
<b>Total</b>	<b>72</b>	

### Group Agreement Visits (Daily Rates)

We offer a variety of Daily Group Agreements to surrounding organizations. This year, we continued to not offer outside group.

## 2023 Revenue & Expenses

### Revenue

Pool Accounts	2023	2022
Memberships	\$179,615.62	\$222,051.59
Daily Admissions	\$40,695.00	\$30,937.75
Swim Team	\$16,252.00	\$15,967.22
Swim Lessons	\$41,771.25	\$50,475.50
Sponsor Revenue	\$1,550.00	\$2,050.00
Events, Programs & Rentals	\$10,749.27	\$9,378.50
Concessions	\$15,114.04	\$10,833.10
<b>Total Revenue</b>	<b>\$305,747.18</b>	<b>\$341,693.66</b>

### Expenses thru September

Pool Accounts	2023	2023 Expenses Thur. Dec.	2022
Salary & Wages	\$15,449.78	\$6,000.00	\$18,648.04
OPERS	\$2,163.05	\$900.00	\$2,525.07
Worker's Comp	\$103.94	\$400.00	\$771.88
Medicare	\$218.66	\$200.00	\$246.73
Electric	\$20,240.66	\$2,500.00	\$16,553.23
Gas	\$7,862.69	\$1,000.00	\$9,704.02
Repair & Maintenance Services	\$7,504.68	\$5,492.00	\$25,679.51
Pool Management Company	\$299,603.75	\$2,700.00	\$231,466.00
Refunds	\$0.00		\$1,282.00
Operating	\$11,511.03		\$13,460.27
Health & Safety	\$969.75		\$271.95
Pool Capital	\$0.00		\$3,292.10
Machinery & Equipment	\$4,314.49		\$2,626.90
Capital Outlay (some carryover from 2022)	\$69,217.90	\$13,682.00	\$13,851.87
Professionals	\$8,642.25		\$12,869.35
Swim Team	\$12,099.00		\$11,975.37
<b>2023 Total Expenses</b>	<b>\$459,901.63</b>	<b>\$32,874.00</b>	<b>\$365,224.29</b>

Concession Accounts*	2023	2022
Repair & Maintenance	\$0.00	\$2,657.00
Operating	\$28.00	\$957.00

\*This account is not included in the totals above.

<b>Total Expenses</b>	<b>\$459,901.63</b>
<b>Estimated Expenses Thru Dec. 2023*</b>	<b>\$32,874</b>
<b>Estimated Total Expenses</b>	<b>\$492,775.63</b>

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### Points of Interest

#### Notes in Revenue

- Daily admission is up with increase in rates. Memberships are down, but new individual structure in place.
- Rentals/Programs increase in tent rentals.
- Concession revenue increase - over \$100K in sales = 15%
- Swim Lesson numbers were down - test out of program, more swim schools popping up, possibly turned off by staffing issues last summer.

#### Notes in Expenses

- Salary & Wages only includes Deputy Director
- Capital Outlay included \$42K carry over for painting slides
- Capital items this year - slides, RR flooring, new diving board, chairs, lane lines, tables
- SwimSafe Contract Increase from 2022 - swim lesson S&W increase (more staff and higher rate)
- Increase in expenses: Electric, R&M/Machinery - splash pad repairs, new CAT controllers, boiler issues, replace siding

#### Capital Items

Item	2024	2023 Cost / Carry Over
Splash Pad Fence		\$13,682.00
Pool Chairs (24)	\$9,000.00	
New Lifeguard Chairs	\$8,000.00	
New Handicap Chair Lift	\$10,000.00	
New PA System	\$8,000.00	
	<b>\$35,000.00</b>	<b>\$13,682.00</b>

Considered for 2024 in Pool Capital

Included in estimated expenses or to carry-over.

## 2024 Season Proposals

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### A. **Pool Management Contract Recommendation (Vote Required)**

1. Add up to 2 years onto current contract.
2. Extend to 2024 with option to add 2025 before having to rebid.
3. Based on approval from City Council budget.