



Bexley Recreation
& Parks

May 9, 2024

Board of Controls:

Please accept this recommendation letter for the Bexley Parks Signage Project that solicited and received three quotes from area businesses. The quotes we received were from Archer Sign Corporation, Blink Marketing Inc., and Columbus Sign. The total project cost proposals were as follows:

Company	Project Total (Including Install)
Archer Sign Corporation	\$198,126.99
Blink Marketing Inc	\$131,276.20
Columbus Sign	\$105,831.21

Ben Goodman with Designpath developed the specs for the project and consulted on the reviewing of the proposals. Mr. Goodman provided questions for the companies to ensure that they understood the scope of the project and to make sure we were comparing apples to apples when it came to the proposals. As we identified Columbus Sign as the lowest proposal, Mr. Goodman asked further detailed questions in an effort to evaluate the Columbus Sign understanding of the project. Mr. Goodman provided a recommendation on 4/30/24 to move forward with Columbus Sign as they are "Qualified, good communicators, and best price." Note, a copy of this recommendation is included in the packet.

With all of that said, it is the department's recommendation to select Columbus Sign for the Bexley Park Project as they are the lowest and best of the three quotes received.

Sincerely,

Mayor
Ben Kessler

Michael Price
Recreation and Parks Director

Recreation Director
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